

• **SUCCESS STORY:**
BAYADA Home Health Care



Founded in 1975 by J. Mark Baiada, BAYADA Home Health Care provides nursing, rehabilitative, therapeutic, hospice and personal home health care services

to children, adults and seniors in the comfort of their homes.

Every month, BAYADA cares for thousands of Philadelphia seniors. The company provides home health aide services – including assistance with bathing, dressing, grooming, meal preparation or light housekeeping. It also offers skilled nursing and therapy (physical, occupational and speech) services for people with chronic conditions, illness, or who are recovering from surgery or an injury.

All BAYADA services are coordinated with the client's primary care physician, and a care plan is determined based on each client's unique needs. Care is overseen by a registered nurse clinical manager. BAYADA is available 24 hours a day, seven days a week.

The company is rooted in "The BAYADA Way." Its nurses, home health aides, therapists and social workers all share the commitment to the company's core values — that clients and their families deserve home health care delivered with compassion, excellence and reliability.

Headquartered in Moorestown, New Jersey, BAYADA serves clients in 20 states, from more than 200 offices. The company accepts Medicare, Medicaid, private pay and most insurance coverage.

For more information about BAYADA services in Philadelphia:
215-413-0600
www.bayada.com

EMERGENCY FUND COALITION BULLETIN

News and resources for those serving emergency needs of older Philadelphians | WINTER 2012

• Dear Reader

On Saturday, October 22, 2011, Philadelphia Corporation for Aging's Emergency Fund Work Group held its first flea market in PCA's parking lot. The event raised \$614 to benefit the Emergency Fund. The Emergency Fund Coalition was proud to be part of this effort. With the success of this year's flea market, the event may become an annual function, with the coalition adding it to the yearly roster of events.

Now that the winter months are here, remember that it's not too late for people to apply for the Low Income Home Energy Assistance Program (LIHEAP). LIHEAP Cash grants pay a minimum of \$100 towards a heating bill. LIHEAP Crisis grants pay up to \$300 to stop a shut-off of utility service or to deliver emergency fuel. The LIHEAP Crisis Interface program repairs or replaces broken heaters, broken windows and frozen pipes. All three of the above programs are open until March 30, funding permitting. Apply now, because at this writing, Pennsylvania LIHEAP funding is at about half of last year's level. To apply for the LIHEAP program in-person, individuals should go to 1348 W. Sedgley Ave., in North Philadelphia. For further information about cold weather assistance, contact the PCA Helpline at 215-765-9040 or go to www.keepseniorswarm.org.

We would also like to thank the staff and participants for a very successful winter resources workshop that took place on November 9, 2011 at PCA. Tons of great information was provided by agency representatives.

Due to the success of our 2011 Emergency Fund Luncheon fundraiser last June, we will return to Cannstatter's in the Northeast for this year's luncheon on June 1. Stay tuned for further information.

Sincerely,

Darryl Averett, EF Coalition Co-Chair
Director
North Broad Street Center
of North City Congress

Charles Brown, EF Coalition Co-Chair
Director
Philadelphia Senior Center
In-Home Support Program



**Like PCA
on Facebook!**

For more news & resources for seniors,
scan this code with your mobile phone or go to:
www.facebook.com/PCACares.org



● CASE STUDY

Center for Advocacy for the Rights and Interests of the Elderly (CARIE)

(Submitted by: Cathy Schiman, director of program development)

Mrs. R. contacted the Center for Advocacy for the Rights and Interests of the Elderly (CARIE) through the "Get Help" option on its website, www.carie.org. Since her husband passed away the previous year, Mrs. R. had been struggling to make ends meet and was in desperate need of help. In her message to CARIE, Mrs. R. wrote that her gas had been shut off for two months and she recently received a notice that her water would be shut off soon. She was also having trouble paying her phone bill.

A CARIE LINE advocate called Mrs. R. and spoke to her at length regarding her financial challenges. The advocate then called the Philadelphia Water Department on behalf of the client and explained her situation. Unfortunately, the Water Department representative indicated that the company would shut off Mrs. R.'s water if her bill was not paid.

The advocate then contacted Philadelphia Corporation for Aging and applied for an Emergency Fund grant of \$94.84 to help Mrs. R. pay her water bill and maintain her service. CARIE's advocate also spoke with Mrs. R. about her other needs and provided valuable information about additional resources for housing, food and utility expenses that she could access. Mrs. R. was very grateful for the support from the CARIE LINE and the emergency financial assistance from the Emergency Fund.

Nominations Sought for 2012 Emergency Fund Luncheon Awards



The Emergency Fund Coalition is seeking nominations for the community service awards to be presented at the coalition's 23rd Anniversary Luncheon fundraiser on June 1. The award theme this year is "Bright Stars of Aging."

Nominees can be any age and must demonstrate a solid history of at least five years of quality service (either in a paid or volunteer position) to the elderly in human services or a field that positively impacts the lives of seniors. Special consideration will be given for involvement in innovative programming. Self-nominations will not be accepted.

The deadline for nominations is Friday, February 17. For more information or for a nomination form, contact Rick Spector, PCA director of community relations, at 215-765-9000, ext. 5340 or email rspector@pcaphl.org.

● EFC MEMBERS

- AGAPE AFRICAN SENIOR CITIZENS CENTER
- ALBERT EINSTEIN MEDICAL CENTER
- BAYADA HOME HEALTH CARE
- CENTER FOR ADVOCACY FOR THE RIGHTS AND INTERESTS OF THE ELDERLY (CARIE)
- CONSUMER CREDIT COUNSELING SERVICE OF DELAWARE VALLEY
- HADDINGTON MULTI-SERVICES FOR OLDER ADULTS, INC.
- THE HEALTHY CAREGIVER FOUNDATION
- INTERCOMMUNITY ACTION (CENTER AT JOURNEY'S WAY)
- JEWISH FAMILY AND CHILDREN'S SERVICE OF GREATER PHILADELPHIA
- THE KLEIN JCC
- LIBERTY LUTHERAN SERVICES/ LUTHERAN CHILDREN AND FAMILY SERVICE
- MAYOR'S COMMISSION ON SERVICES TO THE AGING
- NEWCOURTLAND
- NORTH CITY CONGRESS
- PACIFIC RIM RESOURCE CENTER
- PHILADELPHIA CORPORATION FOR AGING (PCA)
- PHILADELPHIA SENIOR CENTER
- PHILIP JAISSON MEMORIAL CENTER
- POLISH AMERICAN SOCIAL SERVICES
- SENIORLAW CENTER
- SOUTHWEST SENIOR CENTER
- UTILITY EMERGENCY SERVICES FUND

**Save
the Date**

PCA's 2012 M. Powell Lawton Conference on Urban Aging Aging in Community: Three Models

March 26, 2012 • 9 a.m. to 4:45 p.m. • Loews Philadelphia Hotel, 1200 Market Street

Local and national experts will compare and contrast Villages, age-friendly initiatives and Naturally Occurring Retirement Communities (NORCs). Topics will include how they work; who they serve; strengths and weaknesses; funding issues; and their impact on aging services and on neighborhoods.

The 2012 M. Powell Lawton Quality of Life Award will be presented to Fredda Vladeck, founding director of the first NORC supportive service program.

Registration fee of \$50 includes award luncheon. Social work CEUs will be offered.

For information, visit www.pcaCares.org/lawton or call 215-765-9000, ext. 5055.