

“Milestones is a valuable resource tool
in reaching seniors in the Philadelphia community.
The response has been great and, in fact, Milestones
is always the first place we advertise..”

- Sally Sanford, Executive Director,
The Yorkhouse

Directory of Service Ads and Inserts

Milestones[™]
News and Possibilities for Seniors

Directory of Services

Here's a way to advertise in Milestones through our Directory of Services. Now, you can get exposure for your company at a great rate. If you provide a service to Philadelphia's seniors you should consider this unique opportunity to showcase your company or organization.

Each 1/16 page Directory of Service ad can include your name, logo, phone number, website and a brief description.

Size: 1/16 page = 5" w X 1.3" h

Costs: 1X rate = \$185

6X rate = \$165

12X rate = \$150

Sample

(not actual size)

D I R E C T O R Y O F S E R V I C E S

HOME BOUND???
*Need Dentures, Relines, or Repairs,
I will perform services at your residence.*



Dr. Myron D. Eisenberg, DDS
215-480-9398 or 215-745-3544

Medicaid Accepted If Qualified

Frances Nurses Directory
Serving Phila. & the Main Line since 1928



Private Duty in Home, Hospital, Nursing Homes & Assisted Living
*Personal Care & Grooming • Light house keeping • Laundry
Errands & Appointments • Assistance with Medications*

Center City: 215.561.6262 Suburban: 610.623.1930



Sweetsies SugarFree Sweets
Delicious Sugarfree Cakes and other Sugarfree desserts for all occasions

Doreen Mason, operator and baker

267-231-9865
www.sweetsiessugarfreesweets.com

PODIATRIST SPECIALIZING IN SENIOR FOOT CARE
Diabetic Foot Care • Wound Care • Biomechanical Abnormalities
HOUSE CALLS • ACCEPTING NEW PATIENTS

Dr. Sarita Battish, CWS®
254 South 11th Street • Philadelphia, PA 19107
4955 Frankford Avenue • Philadelphia, PA 19124
2701 Holme Avenue • Suite 201 • Philadelphia, PA 19152
215-925-6171 • battishdpm@gmail.com



Pre-printed Inserts

For greater impact or to target a segment of Philadelphia's seniors by region, pre-printed inserts are a great option.

Inserts cost \$50 per thousand, 10,000 minimum.

Specs: Minimum size is 4" x 6"; Maximum size is 11 3/8" x 12 1/2".
Weight minimum is 70#.