

Milestones: the most efficient way to reach the 55+ market in Philadelphia

165,000 readers every month.*

Editorial Calendar 2010 - 2011

Milestones™
News and Possibilities for Seniors

AUGUST

Lifelong learning opportunities

SEPTEMBER

Employment and career options

OCTOBER

Health insurance: making informed choices

NOVEMBER

Resources for home heating and energy conservation

DECEMBER

Celebrating the holidays: traditions and entertainment

JANUARY

How to get healthy and stay healthy

FEBRUARY

Considering residential living options

MARCH

Get your finances and legal issues in order

APRIL

Volunteering opportunities and benefits

MAY

Celebrate arts and aging

JUNE

Eat healthy with summer's bounty

JULY

Mastering today's technology

ALSO IN EVERY ISSUE

Feature Stories
Food Column
Health Briefs
Calendar of Events
Crossword Puzzle

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* Milestones Readership Study