



What is APPRISE?

APPRISE is the State Health Insurance Assistance Program for Pennsylvanians age 60 and over. The state Department of Aging created APPRISE to help older adults understand their health insurance options and make sound decisions about what is best for them.

APPRISE health insurance counseling services are available through Pennsylvania's 52 county Area Agencies on Aging, including Philadelphia Corporation for Aging (PCA). Services are provided at no cost to consumers and are kept confidential.

Who coordinates the program?

PCA coordinates the APPRISE program for older Philadelphians through three local organizations: Albert Einstein Medical Center's Premier Years Program, The Mayor's Commission on Services to the Aging, and The Center for Advocacy for the Rights and Interests of the Elderly (CARIE). By calling one of these organizations, you will receive assistance.



Philadelphia Corporation for Aging (PCA), a private, non-profit Area Agency on Aging, was established in 1973 to coordinate social services for Philadelphians who are older or who have disabilities and to assist them in achieving optimum levels of health, independence, and productivity. One of the region's largest non-profit organizations, PCA is funded in part by the federal Older Americans Act, Medical Assistance, and the Pennsylvania Lottery, all channeled through the Pennsylvania Department of Aging.

Guided by its Board of Directors and an Advisory Council, PCA employs more than 650 people and contracts with over 100 community organizations and service providers to deliver a variety of services to more than 100,000 older Philadelphians and people with disabilities each year.



PHILADELPHIA CORPORATION FOR AGING™

642 North Broad Street
Philadelphia, PA 19130-3409

Administration: 215-765-9000 • Fax: 215-765-9066

PCA Helpline: 215-765-9040

215-765-9041 (for hearing impaired)

www.pcaCares.org

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Photos by Harvey Finkle and Bruce Stromberg
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APPRISE



A health insurance counseling program



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Enriching lives, preserving dignity.™



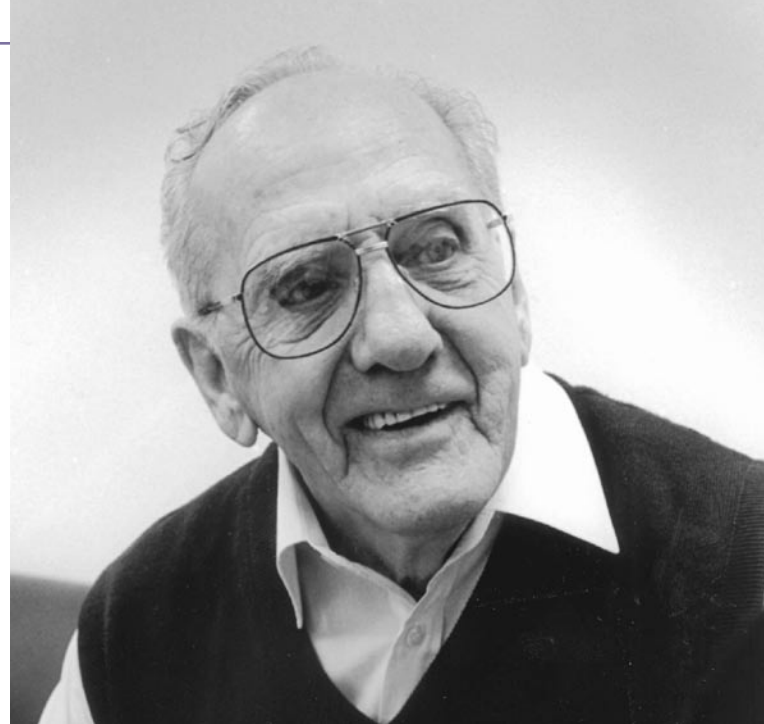
Who are APPRISE counselors?

APPRISE counselors are specially trained volunteers and paid staff who can answer your questions about Medicare, Medicaid, Medigap, long term care insurance, filing appeals, and preventive care. These counselors have direct access to state and federal Medicare information and resources and provide objective, easy-to-understand information about health insurance. The continuing efforts of APPRISE staff are essential in providing reliable, unbiased, and understandable health insurance information to people with Medicare.

Counselors also can send you pamphlets and brochures that explain your benefits and rights under various health insurance programs.

Can I get individual counseling?

Based on your zip code, **Albert Einstein Medical Center's Premier Years Program** or **The Mayor's Commission on Services to the Aging** can provide individual counseling as well as information on becoming a volunteer or arranging for a speaker. Trained counselors are available to assist you in the following areas:



- Prescription coverage (insurance plan coverage, PACE, PACENET, veteran's benefits, and manufacturer assistance programs)
- Medicare (coverage, claims, and billing questions)
- Medicare supplement (choices, benefits, and selection of a Medigap insurance policy)
- Long term care insurance (information on various policies)
- Other insurance (Medical Assistance and Healthy Horizons)

Albert Einstein Medical Center's Premier Years Program

Phone: 215-456-7600

Covered zip codes: 19111, 14, 15, 16, 18, 19, 20, 24, 26, 27, 28, 29, 38, 40, 41, 44, 49, 50, 52, and 54

The Mayor's Commission on Services to the Aging

Phone: 215-686-8462

Covered zip codes: 19102, 03, 04, 05, 06, 07, 12, 19, 21, 22, 23, 25, 26, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 42, 43, 44, 45, 46, 47, 48, 51, and 53

Is information available for groups?

Through CARIE, free presentations are available to groups at any location, such as senior community centers, houses of worship, or senior housing complexes. A number of different seminar topics are available, which contain important information about Medicare and where consumers can turn for help.

The Center for Advocacy for the Rights and Interests of the Elderly (CARIE)

Phone: 215-545-5728